



X EDITION

NOVEMBER 11-14, 2024

WHERE TECH & CONTENTS

HAVE TIME TO TALK



REVIEW





4K HDR SUMMIT 2024

WHERE TECH & CONTENTS HAVE TIME TO TALK

The 4K-HDR SUMMIT is the first international event that joins CONTENTS and TECHNOLOGY.

Since 2015, it brings together top engineers and top content producers from the world's most important audiovisual corporations and associations.

Video Review





The event brings together high-level professionals, international and national to discuss Ultra High Definition (4K). It is the only forum where the world's most prestigious manufacturers, engineers and audiovisual content producers meet and share their latest projects in UHD, 4K, 8K, etc.

A total of more than 500 professionals from 22 countries, were represented at 4K HDR Summit 2023 by speakers, companies and institutions.













AUDITORIUM















DEMO AREA















DEMO AREA





NETWORKING TIME







COCKTAIL TIME







24 SPONSORS















+ 500

ATTENDEES

The majority profiles have been CEOs, CIOs, CTOs, and directors of Innovation, Business, Product, Strategy, and Marketing, in addition to consultants and researchers.





+240

REGISTERED COMPANIES

Multinationals, ICTs, operators, technology consultants, mainly.





3.300 users

from 67 countries visited the virtual platform

Spain, United States, Netherlands, Ireland, Finland, France, Austria, Japan, United Kingdom, Canada, Singapore, Germany, Switzerland, China, India, Brazil, South Korea, Belgium, Hong Kong, Denmark, Türkiye, Italy, Norway, Poland, Mexico, Argentina, Malaysia, Saudi Arabia, Israel, Portugal, Sweden, United Arab Emirates, Bangladesh, Russia, Chile, Colombia, Peru, Romania, Algeria, Australia, Indonesia, Iraq, Nigeria, Serbia, Thailand, Ukraine, Andorra, Bolivia, Bulgaria, Czechia, Dominican Republic, Ecuador, Egypt, Greece, Honduras, Hungary, Kuwait, Monaco, Morocco, Myanmar (Burma), New Zealand, Paraguay, Philippines, Qatar, Slovenia, Sri Lanka and Taiwan.





Audience Reached 144.141.989

Advertising value

1.018.144€

Check report



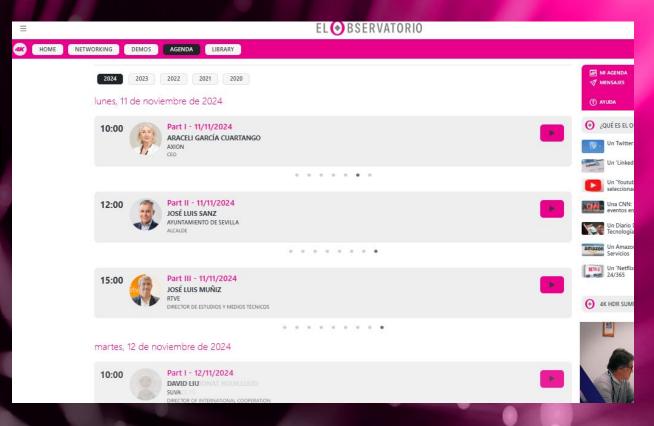


ON-SITE	VIRTUAL	HYBRID	HYBRID	HYBRID	HYBRID
2019	2020	2021	2022	2023	2024
300	410	343	450	450	506
participants	participants	participants	participants	participants	Participants
100	120	740	180	200	243
companies	companies	COMPANIES	companies	COMPANIES	COMPANIES
50 visits	2.037 VISITS	2.272 visits	3.400 visits	2.000 visits	3.300 visits
	44 COUNTRIES	48 countries	58 COUNTRIES	61 COUNTRIES	67 COUNTRIES





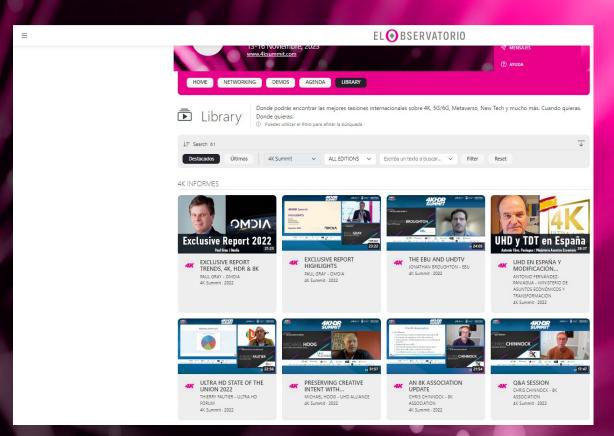
Immediate
access to the
VOD of each
session





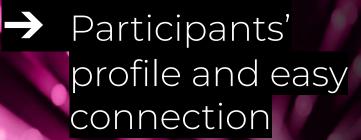


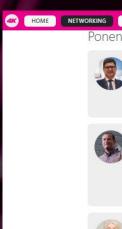
Access to sessions from previous editions, as a warm-up



















ANAÏS LIBOLT DIRECTOR BROADCAST & CONTENT







CONSEJERÍA DE PRESIDENCIA CONSEJERO DE PRESIDENCIA, INTERIOR, DIÁLOGO SOCIAL Y SIMPLIFICACIÓN ADMINISTRATIVA DE LA JUNTA DE ANDALUCÍA



ARON RANDHAWA

EUROPEAN PRO VIDEO PRODUCT

ANGEL GARCÍA CASTILLEJO

DIRECTOR DEL ÁREA DE POLÍTICAS

INTERNACIONAL

AUDIOVISUALES, SERVICIO PÚBLICO E

✓ Mensaie

Reunión

Reun

BILL BAGGELAAR

JHD ALLIANCE

AXEL DE DECKER SYNAMEDIA

SOFTWARE ENGINEER R&D VIDEO NETWORK

✓ Mensaie

Reunión

Re



CAO JU

SICHUAN UHD VIDEO ALLIANCE EXECUTIVE SECRETARY GENERAL



CARLOS COSME

RESEARCHER AT MEDIATECH LAB

✓ Mensaje

Reunión

Reu

√ Mensaje

∠ Reunión

BENJAMIN SCHWARTZ

GREENING OF STREAMING



CÉDRIC TROUILHET

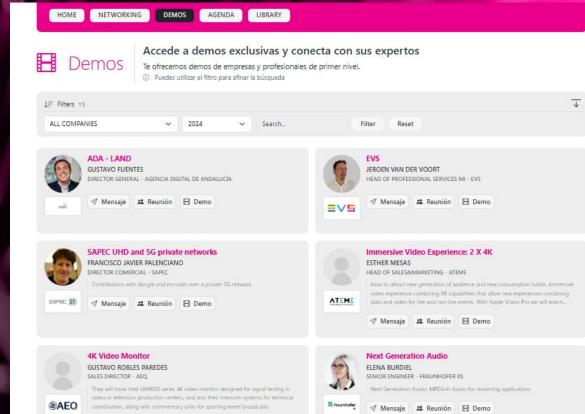
PRINCIPAL SOLUTIONS ENGINEER - VIDEO

CRISTIANO BENZI















- Each participant has had direct access, via instant Whatsapp chat, to the technical support of Virtual platform. Also through e-mail and phone.
- In this way, we guarantee a good experience for each user.







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FEATURED













GOLD SPONSORS























SILVER SPONSORS

























EL **⊙** BSERVATORIO





IN COLLABORATION WITH





















PARTICIPATING COMPANIES































































MEDIA PARTNERS























11TH EDITION



HYBRID FORMAT



SAVE

THE

DATE

NOV.

10-13

2025

Contact

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