4KHDR SUMMIT

mme MEDINAMEDIA EVENTS

IX EDITION

NOVEMBER 13-16, 2023

WHERE TECH & CONTENTS

HAVE TIME TO TALK

4KHDR SUMMIT

REVIEW

4K HDR SUMMIT 2023

WHERE TECH & CONTENTS HAVE TIME TO TALK

The 4K-HDR SUMMIT is the first international event that joins CONTENTS and TECHNOLOGY.

Since 2015, it brings together top engineers and top content producers from the world's most important audiovisual corporations and associations.

Video Review: 4K HDR SUMMIT 2023

4KHDR SUMMIT

MEDINAMEDIA EVENTS

The event brings together high-level professionals, international and national to discuss Ultra High Definition (4K). It is the only forum where the world's most prestigious manufacturers, engineers and audiovisual content producers meet and share their latest projects in UHD, 4K, 8K, etc.

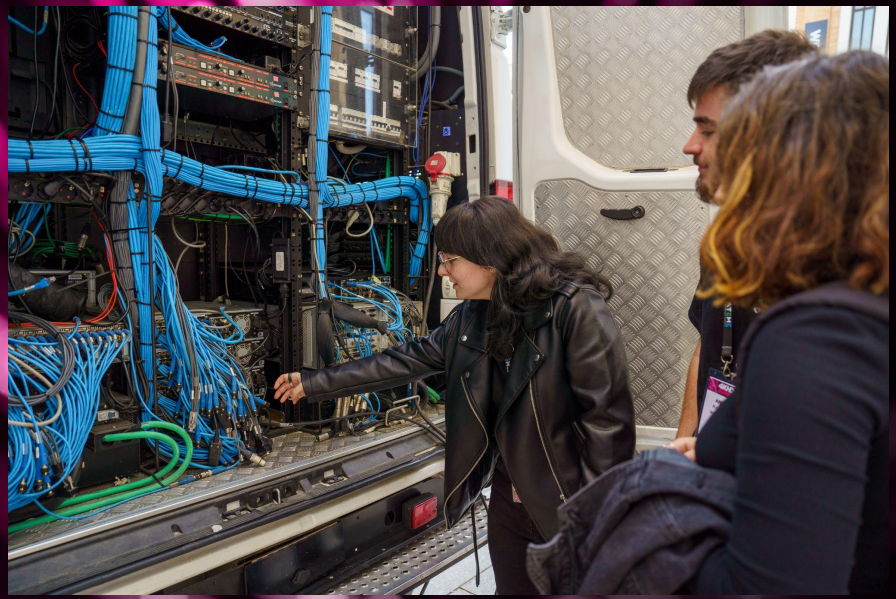
A total of 425 professionals from 61 countries, were represented at 4K HDR Summit 2023 by speakers, companies and institutions.

AUDITORIUM

4K HDR SUMMIT

MEDINAMEDIA EVENTS

DEMO AREA



4KHDR SUMMIT

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DEMO AREA

4K HDR SUMMIT

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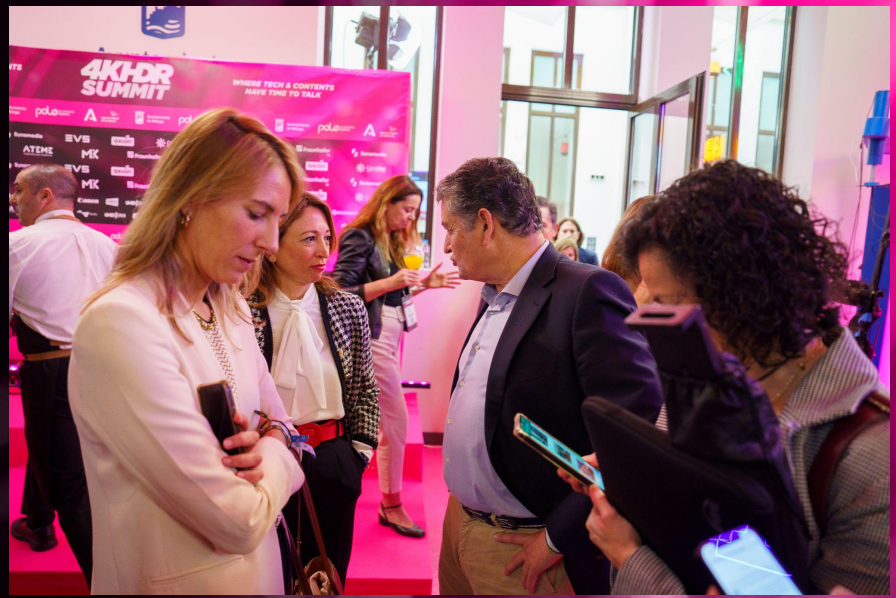
NETWORKING TIME



COCKTAIL TIME

24 SPONSORS

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forta
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Ametic
MEDIA PARTNERS
OMDIA
rne
Canal Sur
Digital TV
RAPIDTVNews
TVMAS
NATPE

PARTICIPANTS

450

ATTENDEES

The majority profiles have been CEOs, CIOs, CTOs, and directors of Innovation, Business, Product, Strategy, and Marketing, in addition to consultants and researchers.

4K HDR SUMMIT

COMPANIES

mme MEDINAMEDIA EVENTS

200

REGISTERED COMPANIES

Multinationals, ICTs, operators, technology consultants, mainly.

4KHDR SUMMIT

VISITORS

MEDINAMEDIA EVENTS

1.036 users

from 61 countries visited the virtual platform

Spain, United States, Canada, France, United Kingdom, China, India, Germany, Netherlands, Finland, South Korea, Ireland, Austria, Italy, Norway, Mexico, Poland, Portugal, Türkiye, Brazil, Iran, Israel, Japan, Belgium, Switzerland, Hong Kong, Ukraine, Hungary, Latvia, Peru, Romania, Argentina, Egypt, Algeria, Andorra, Bangladesh, Philippines, Singapore, South Africa, Croatia, Czechia, Denmark, Greece, Iraq, Malaysia, Nepal, Russia, Serbia, Vietnam, Australia, Bulgaria, Cambodia, Chile, Colombia, Dominican Republic, Honduras, Mongolia, Panama, Saudi Arabia, Slovakia, Sri Lanka, Sweden, Taiwan, United Arab Emirates

MASS MEDIA IMPACT -

Audience Reached

169.141.533

Advertising value

1.344.453 €

Check report

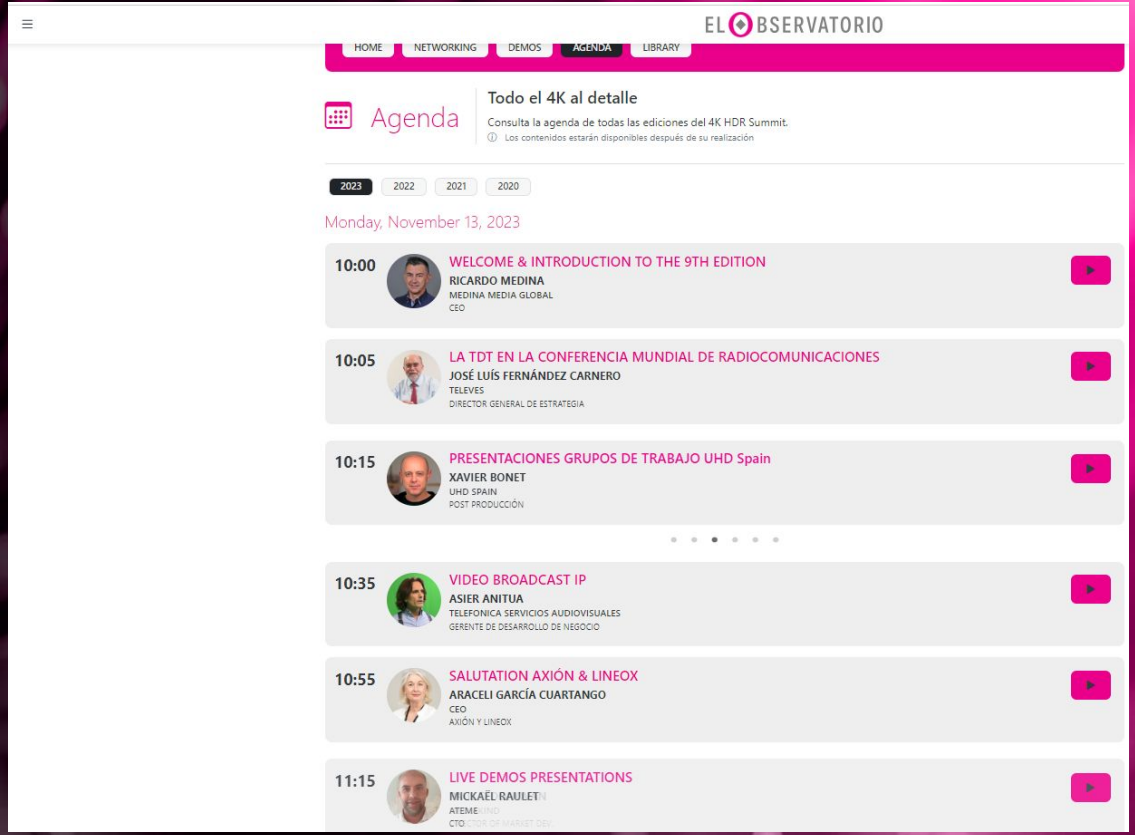
4K HDR SUMMIT

MEDINAMEDIA EVENTS

ON-SITE 2019	VIRTUAL 2020	HYBRID 2021	HYBRID 2022	HYBRID 2023
300 PARTICIPANTS	410 PARTICIPANTS	343 PARTICIPANTS	450 PARTICIPANTS	450 PARTICIPANTS
100 COMPANIES	120 COMPANIES	140 COMPANIES	180 COMPANIES	200 COMPANIES
50 VISITS	**2.037 VISITS**	**2.272 VISITS**	**3.400 VISITS**	**1.036 VISITS**
	44 COUNTRIES	**48 COUNTRIES**	**58 COUNTRIES**	**61 COUNTRIES**

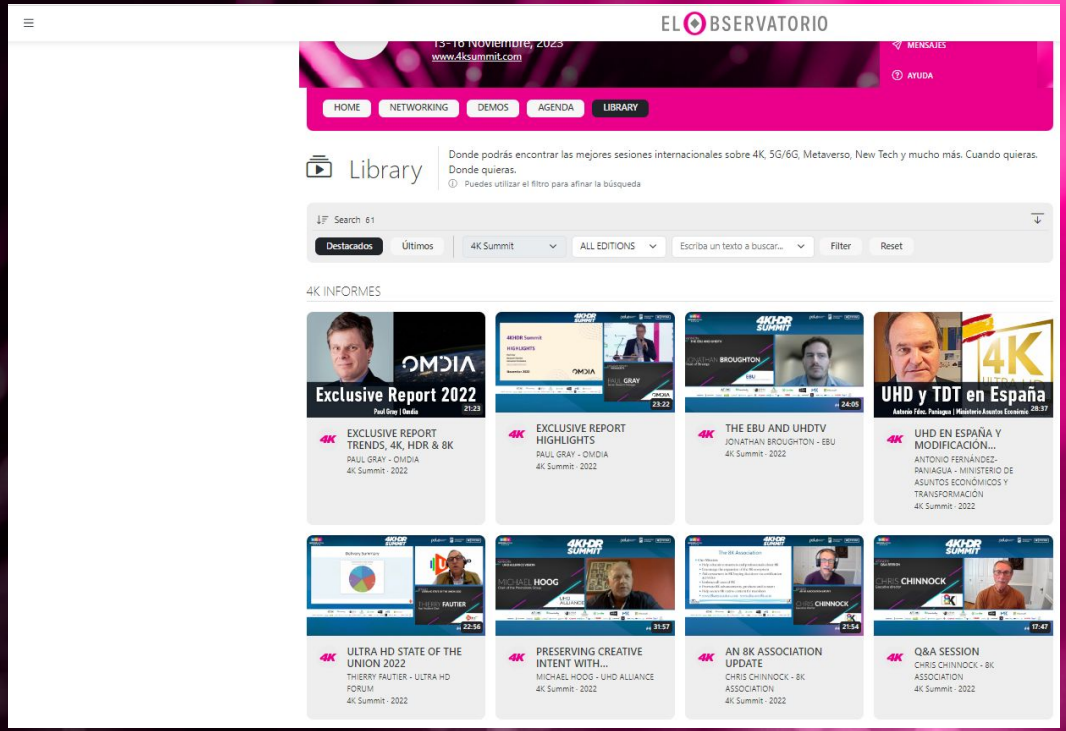
Features

- Immediate access to the VOD of each session



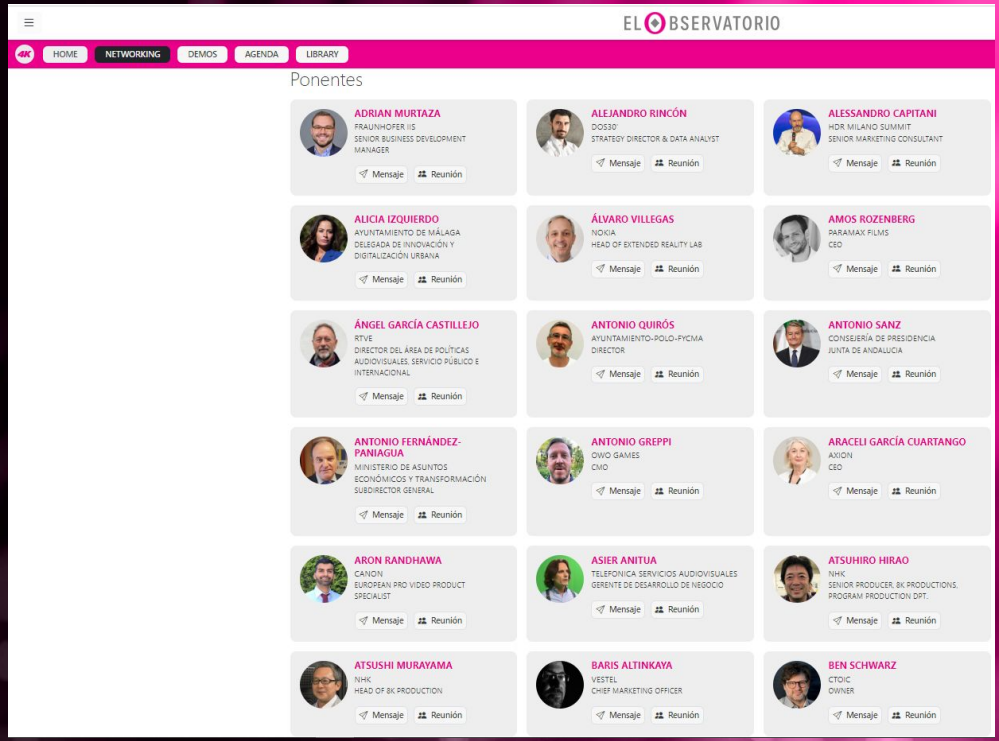
Features

- Access to sessions from previous editions, as a warm-up



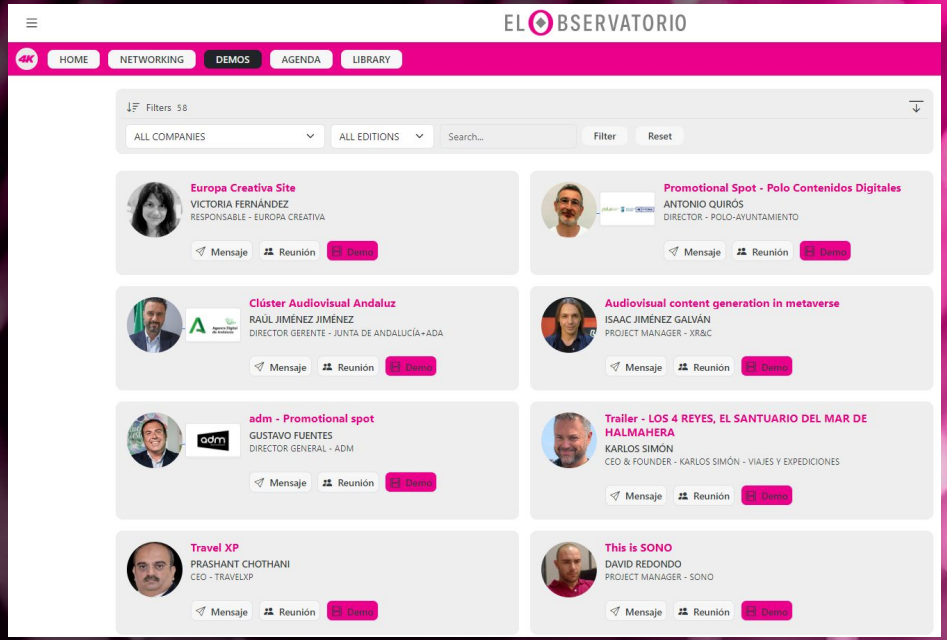
Features

- Participants' profile and easy connection



Features

➔ Open demo access



Features

- Each participant has had direct access, via instant **Whatsapp** chat, to the technical support of Virtual platform. Also through e-mail and phone.

- In this way, we guarantee a good experience for each user.

4K HDR SUMMIT

MEDINAMEDIA EVENTS

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MEDINAMEDIA EVENTS

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MEDINAMEDIA EVENTS

10TH EDITION

4K HDR SUMMIT

HYBRID FORMAT

SAVE THE DATE

NOV.

11-14

2024

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