

4KHDR SUMMIT

DAY 4

PRESIDENTS' DAY (VIRTUAL)

THURSDAY, NOVEMBER 16th 2023

MÁLAGA

DAY 4 Thursday, 16th November

 VIRTUAL SESSION FROM SEVILLA, SPAIN

10:00 - 10:05

SALUTATION
FROM RADIO AND
TELEVISION OF
ANDALUCÍA



RAFAEL
PORRAS

RTVA
PRESIDENT



DAY 4 Thursday, 16th November

 VIRTUAL SESSION CANCUN, MEXICO

10:05 - 10:25

KEYNOTE

UHD ALLIANCE
UPDATE



MICHAEL
HOOG

UHD ALLIANCE
CHAIR OF THE PROMOTION GROUP

UHD
ALLIANCE



DAY 4 Thursday, 16th November

 VIRTUAL SESSION FROM PARIS

10:30 - 10:50

KEYNOTE

ULTRA HD FORUM
UPDATE

BENJAMIN
SCHWARZ

UHD FORUM
COMMUNICATIONS CHAIRMAN



DAY 4 Thursday, 16th November

 VIRTUAL SESSION FROM SAN DIEGO EEUU

10:55 - 11:15

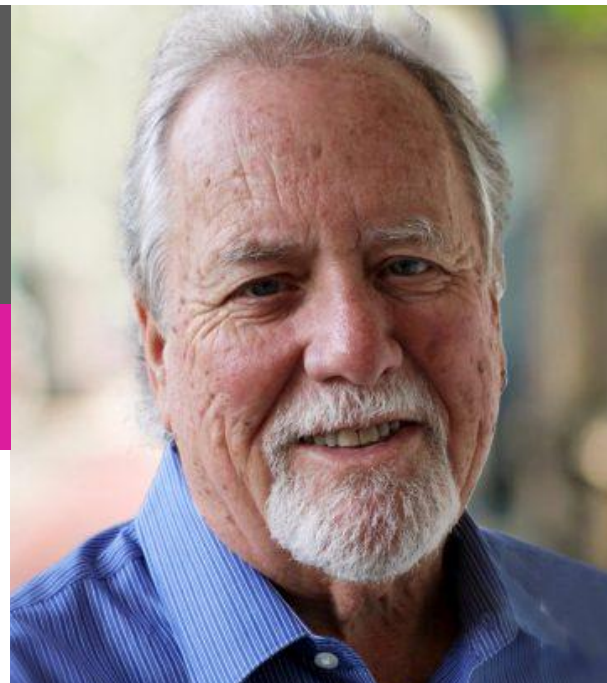
KEYNOTE

UNDERSTANDING THE
CHALLENGES AND
OPPORTUNITIES WITH
8K TECHNOLOGY



MIKE
FIDLER

8K ASSOCIATION
EXECUTIVE DIRECTOR



DAY 4 Thursday, 16th November

 VIRTUAL SESSION FROM PARIS

11:20 - 11:35

KEYNOTE

PLANET UHD
INVENTORY 2023

OLIVIER
CHIABODO

THE EXPLORES
CEO



DAY 4 Thursday, 16th November

 VIRTUAL SESSION FROM BOMBAY

11:40 - 11:55

KEYNOTE

4K HDR - THE NEW
NORMAL

PRASHANT
CHOTHANI

CEO
TRAVEL XP



travelxp

DAY 4 Thursday, 16th November

 VIRTUAL SESSION FROM MADRID

12:00 - 12:15

INTERVIEW

LOS 4 REYES, EL
SANTUARIO DEL MAR DE
HALMAHERA



KARLOS
SIMÓN

KS EXPLORATIONS
CEO



KARLOS SIMÓN
VIAJES Y EXPEDICIONES



DAY 4 Thursday, 16th November

 VIRTUAL SESSION FROM MILANO, ITALY

12:10 - 12:25

**MILAN HDR SUMMIT
REVIEW**

**ALESSANDRO
CAPITANI**

**SENIOR MARKETING
CONSULTANT**



DAY 4 Thursday, 16th November

 VIRTUAL SESSION FROM MIAMI, USA

12:40 - 12:55

KEYNOTE

CONNECT WITH THE
ENTIRE MEDIA
ECOSYSTEM



CÉSAR DÍAZ

NATPE GLOBAL
GERENTE RELAC. COMPRADORES



4KHDR SUMMIT

Contact

Maria Medina

+34 670 852 706

maria@medinamedia.net

NOVEMBER 13-16, 2023

MÁLAGA