

4KHDR SUMMIT

DAY 3

SOLUTION'S DAY (VIRTUAL)

WEDNESDAY, NOVEMBER 15th 2023

MÁLAGA

DAY 3 Wednesday, 15th November

 VIRTUAL SESSION FROM MADRID

10:00 - 10:30

INTERVIEW
PARIS 2024 IN UHD,...
AND MORE

ISIDORO
MORENO



OBS
HEAD OF ENGINEERING

GUILLERMO
JIMÉNEZ



OBS
BROADCAST ENGINEERING DIRECTOR



Olympic
Broadcasting
Services



Olympic
Broadcasting
Services

DAY 3 Wednesday, 15th November

 VIRTUAL SESSION FROM BALI

10:30 - 10:50

KEYNOTE:

INTERNATIONAL SPORTS
BROADCASTING
(ISB)

ÚRSULA
ROMERO

INTERNATIONAL SPORTS
BROADCASTING
EXECUTIVE PRODUCER



DAY 3 Wednesday, 15th November

 VIRTUAL SESSION FROM PARIS, FRANCE

10:55 - 11:10

INTERVIEW
UPDATE UHD IN
EUTELSAT

**CRISTIANO
BENZI**

EUTELSAT
SVP GLOBAL - PROFESSIONAL VIDEO



DAY 3 Wednesday, 15th November

 VIRTUAL SESSION FROM MADRID, SPAIN

11:15 - 11:30

BRIEF SPEECH

THE SPACE AND THE UHD

JORGE
RODRÍGUEZ

HISPASAT
HEAD OF PRODUCT MANAGEMENT AND
PRESALES



hispasat
A Redeia company

DAY 3 Wednesday, 15th November

 VIRTUAL SESSION

11:35 - 11:50

BRIEF SPEECH

BROADCAST

INNOVATION

ROADMAP TILL 2040



XAVIER
REDÓN

CELLNEX
PROJECT MANAGER

cellnex
driving telecom connectivity



DAY 3 Wednesday, 15th November

 VIRTUAL SESSION FROM LONDON

11:55 - 12:10

BRIEF SPEECH

CANON FLEX ZOOM:
THE PERFECT LENSES FOR
VIRTUAL PRODUCTION

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ARON
RANDHAWA

CANON
SENIOR PRODUCT MARKETING SPECIALIST

Canon



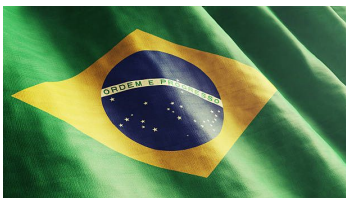
DAY 3 Wednesday, 15th November

 VIRTUAL SESSION FROM

12:15 - 12:30

KEYNOTE

BRAZIL TV 3.0 PROJECT:
THE FUTURE OF DIGITAL
TERRESTRIAL TV



CARLOS
COSME

GLOBO TV BRASIL
RESEARCHER AT INNOVATION LAB



4KHDR SUMMIT

Contact

Maria Medina

+34 670 852 706

maria@medinamedia.net

NOVEMBER 13-16, 2023

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