

4KHDR SUMMIT

DAY 2

LEADER'S DAY (PRESENTIAL)

TUESDAY, NOVEMBER 14th 2023

MÁLAGA

DAY 2 Tuesday, 14th November

09:00 - 10:00

REGISTRATION &
WELCOME
COFFEE

POLO DE CONTENIDOS DIGITALES
NETWORKING AREA



DAY 2 Tuesday, 14th November

10:00 - 10:10

WELCOME

EL VALOR INNOVADOR
DE MÁLAGA COMO
REFERENTE EN EL SUR
DE EUROPA



Ayuntamiento
de Málaga

ALICIA
IZQUIERDO

AYUNTAMIENTO MÁLAGA

CONCEJALA DELEGADA DE INNOVACIÓN
DIGITALIZACIÓN Y CAPTACIÓN DE INVERSIONES



DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, AUDITORIUM

10:10 - 10:40

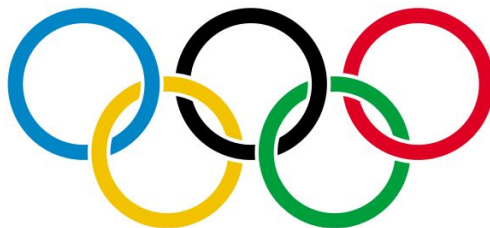
TRIBUTE

WITH
ELADIO GUTIÉRREZ &
ÚRSULA ROMERO



MANOLO
ROMERO

1940 - 2022
SPORTS BROADCAST HALL OF



DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, AUDITORIUM

10:40 - 11:00

INTERVIEW
CHALLENGES FOR
PARIS 2024 &
BEYOND



MARIO
REIS



OBS

DIRECTOR OF TELECOMMUNICATIONS & OTT



Olympic
Broadcasting
Services

MICKAËL
RAULET



ATEME

CHIEF TECHNICAL OFFICER ENGINEERING DIRECTOR

ATEME
Captive your audience

DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, AUDITORIUM

11:00 - 11:30

KEYNOTE:

STEPPING INTO LIVE IP:
EXPLORING STANDARDS,
TERMINOLOGY, AND
EXPERIENCE



KRISTOF
VAN DER VEKEN

SENIOR SOLUTIONS
ARCHITECT LIVE IP



DAY 2 Tuesday, 14th November

11:30 - 12:00

COFFEE BREAK
DEMOS &
NETWORKING

POLO DE CONTENIDOS DIGITALES
DEMO AREA



DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, AUDITORIUM

12:00 - 12:20

KEYNOTE

CANALSUR MÁS...
TAMBIÉN EN EL
METAVERSO

JUANMA
BLANCO POLEY

DIRECTOR
CANAL SUR MEDIA



DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, AUDITORIUM

12:20 - 12:40

SPEECH

NEW TECHNIQUES TO CUT
THE COST OF LIVE 4K
COMPRESSION AND
DISTRIBUTION



ULRICH
GRÖNEWALD

SYNAMEDIA

Video Lead Network Solutions Engineer



Synamedia



DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, AUDITORIUM

12:40 - 13:00

KEYNOTE

NEXT GENERATION
AUDIO AND FUTURE
OF BROADCAST



ELENA
BURDIEL

FRAUNHOFER
SENIOR ENGINEER

 **Fraunhofer**
IIS



DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, AUDITORIUM

13:00 - 13:10

KEYNOTE

HOW TO PREPARE
FOR BROADCASTING
IN THE CLOUD



LLUÍS
RIBES

MEDIAKIND
SALES ENGINEERING

MediaKind



DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, AUDITORIUM

13:10 - 13:20

KEYNOTE

COLORBOX - THE NEXT
GENERATION IN COLOR FOR
BROADCAST, LIVE EVENTS
AND ON-SET APPLICATIONS.



JORDI
JOAQUIM

PRODUCT
MANAGER

AJA®
VIDEO SYSTEMS



DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, AUDITORIUM

13:20 - 13:40

**EXCLUSIVE
REPORT**

TRENDS, 4K, HDR & 8K



**PAUL
GRAY**

OMDIA
SENIOR RESEARCH DIRECTOR

OMDIA



DAY 2 Tuesday, 14th November

POLO DE CONTENIDOS DIGITALES, NETWORKING AREA

13:45 - 16:00

NETWORKING
COCKTAIL &
DEMO EXPERIENCES



EL BSERVATORIO

4KHDR SUMMIT

Contact

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NOVEMBER 13-16, 2023

MÁLAGA