

**4KHDR
SUMMIT**

AGENDA

NOVEMBER 14-18, 2022

MÁLAGA

17th NOVEMBER / THURS/DAY 4

Times in CET

09:30 - 10:00 Countdown

10:00 - 13:25 Top Keynotes Day #4

15:00 - 19:30 Rebroadcasting

20:00 - 00:30 Rebroadcasting for Americas

PRESIDENTS' DAY

Access: ONLINE - under registration through virtual.4ksummit.com

DAY 4 Thursday, 17th November

 VIRTUAL SESSION FROM MÁLAGA, SPAIN

10:00 - 10:05

SALUTATION
FROM RADIO AND
TELEVISION OF
ANDALUCÍA



RAFAEL
PORRAS

RTVA
PRESIDENT



DAY 4 Thursday, 17th November

 VIRTUAL SESSION

10:05 - 10:25

KEYNOTE

ULTRA HD STATE OF
THE UNION 2022



THIERRY
FAUTIER

ULTRA HD FORUM
PAST PRESIDENT-CHAIR



DAY 4 Thursday, 17th November

 VIRTUAL SESSION

10:25 - 10:45

KEYNOTE

MICHAEL
HOOG

UHD ALLIANCE
CHAIR OF THE PROMOTIONS GROUP



UHD
ALLIANCE



DAY 4 Thursday, 17th November

 VIRTUAL SESSION FROM NEW YORK, EEUU

10:45 - 11:05

KEYNOTE

AN 8K ASSOCIATION
UPDATE



CHRIS
CHINNOCK

8K ASSOCIATION
EXECUTIVE DIRECTOR



DAY 4 Thursday, 17th November

 VIRTUAL SESSION FROM NEW YORK, EEUU

11:05 - 11:30

Q&A SESSION

CHRIS
CHINNOCK

8K ASSOCIATION
EXECUTIVE DIRECTOR



DAY 4 Thursday, 17th November

 VIRTUAL SESSION FROM ROME, ITALY

11:30 - 11:50

Soccer World Cup Qatar
2022 in 4K in Italy



TONIO
DI STEFANO

PRESIDENT
UHD FORUM ITALY

ULTRAHD
FORUM ITALIA
Beyond Definition



DAY 4 Thursday, 17th November

 VIRTUAL SESSION FROM TOKIO, JAPAN

11:55- 12:20

Is 8K production
difficult? The
answer is NO!



TAKESHI
SHIBASAKI

NHK

Chief 8K Programming & Distribution Center

NHK



DAY 4 Thursday, 17th November

 VIRTUAL SESSION FROM HOUSTON, TEXAS, EEUU

12:25 - 12:45

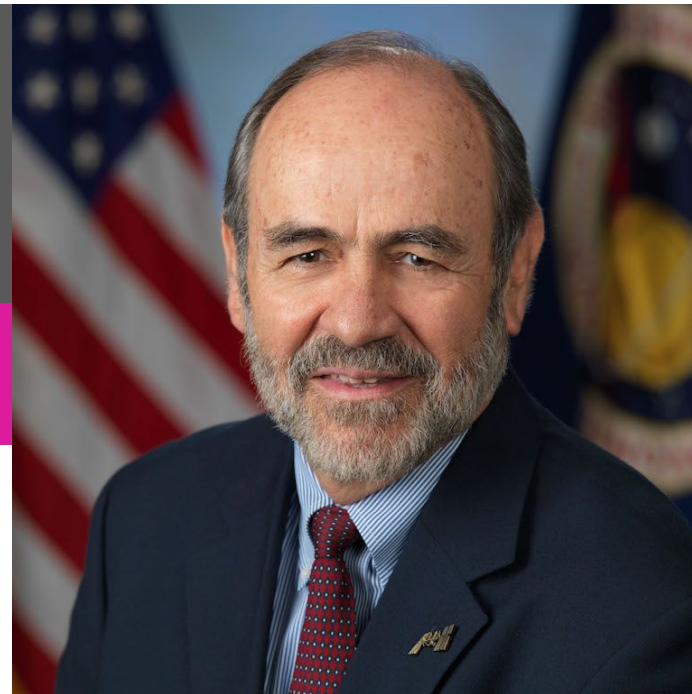
KEYNOTE

UHD AT NASA



CARLOS
FONTANOT

NASA
IMAGERY MANAGER OF ISS



DAY 4 Thursday, 17th November

 VIRTUAL SESSION

12:50 - 13:05

KEYNOTE

OLIVIER
CHIABODO

THE EXPLORERS
FOUNDER & CEO



DAY 4 Thursday, 17th November

 VIRTUAL SESSION FROM LONDON, UNITED KINGDOM

13:10 - 13:25

EXCLUSIVE INTERVIEW

4K HDR, A GAME CHANGER
FOR TRAVELXP



PRASHANT CHOTHANI

TRAVEL XP
FOUNDER & CEO



4KHDR SUMMIT

Contact

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MÁLAGA