

**4KHDR
SUMMIT**

AGENDA

NOVEMBER 14-18, 2022

MÁLAGA

16th NOVEMBER / WEDNESDAY 3

Times in CET

09:30 - 10:00

Countdown

10:00 - 13:15

Top Keynotes Day #3

15:00 - 19:30

Rebroadcasting

20:00 - 00:30

Rebroadcasting for Americas

SOLUTIONS' DAY

Access: ONLINE - under registration through virtual.4ksummit.com

DAY 3 Wednesday, 16th November

 VIRTUAL SESSION FROM LONDON, UNITED KINGDOM

10:00 - 10:25

KEYNOTE THE EBU AND UHDTV



JONATHAN
BROUGHTON

EBU
HEAD OF STRATEGY

EBU

OPERATING EUROVISION AND EURORADIO



DAY 3 Wednesday, 16th November

 VIRTUAL SESSION FROM BUENOS AIRES

10:25 - 10:55

KEYNOTE

JORGE
NOTARIANNI

THE WALT DISNEY CO. LATAM
VP LATAM Production & Technical Services



TECHNOLOGY
Disney Media & Entertainment Distribution



DAY 3 Wednesday, 16th November

 VIRTUAL SESSION

10:55 - 11:20

KEYNOTE

THE AUDIO OLYMPICS

IMMERSIVE AUDIO IN
LARGE-SCALE SPORTS
PRODUCTION



NUNO DUARTE

OBS

SOUND DESIGNER AND AUDIO MANAGER

Olympic
Broadcasting
Services

DAY 3 Wednesday, 16th November

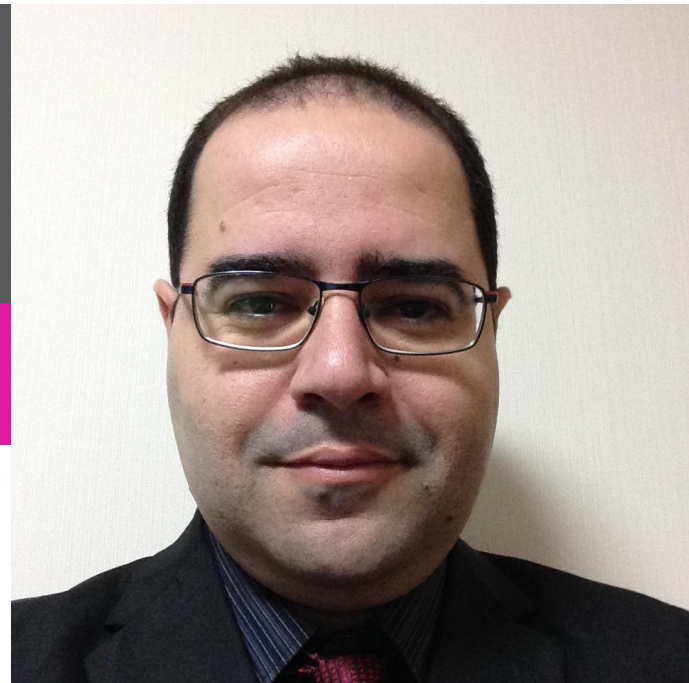
 VIRTUAL SESSION FROM RIO DE JANEIRO, BRAZIL

11:20 - 11:55

KEYNOTE

CARLOS
COSME

GLOBO TV
RESEARCHER AT MEDIATECH LAB



DAY 3 Wednesday, 16th November

 VIRTUAL SESSION FROM PARIS, FRANCE

11:55 - 12:05

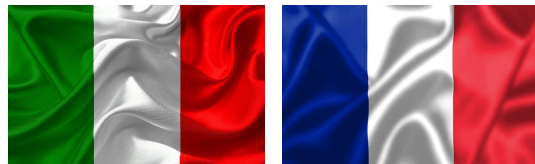
INTERVIEW

UPDATE UHD IN
EUTELSAT

CRISTIANO
BENZI

EUTELSAT

SVP GLOBAL - PROFESSIONAL VIDEO



DAY 3 Wednesday, 16th November

 VIRTUAL SESSION FROM GUADALAJARA, SPAIN

12:05 - 12:20

BRIEF SPEECH

THE REALVERSE:
CONNECTING PEOPLE WITH
EXTENDED REALITY

PABLO
PÉREZ

NOKIA XR LABS
SCIENTIFIC LEAD

NOKIA



DAY 3 Wednesday, 16th November

 VIRTUAL SESSION FROM MADRID, SPAIN

12:20 - 12:40

BRIEF SPEECH

THE FUTURE OF UHD VIA
SATELLITE



JORGE
RODRÍGUEZ

HISPASAT
HEAD OF PRODUCT MANAGEMENT AND
PRESEALS

hispasat
Una empresa de Redeia



DAY 3 Wednesday, 16th November

 VIRTUAL SESSION

12:40 - 12:50

BRIEF SPEECH
DTT IS READY FOR
UHD



JOSÉ MANUEL
SANZ

CELLNEX
HEAD OF TECH AND LAB



DAY 3 Wednesday, 16th November

 VIRTUAL SESSION FROM SEVILLE, SPAIN

12:50 - 13:00

BRIEF SPEECH

AXIÓN Y EL 4K: VISIÓN DE UN
RADIODIFUSOR Y GESTOR DE
INFRAESTRUCTURAS



CRISTINA
PEÑAS

AXIÓN
COMMERCIAL DIRECTOR



4KHDR SUMMIT

Contact

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