

AGENDA 2021

VII EDITION

4KHDR
SUMMIT

19th NOVEMBER 2021

CONFERENCES DAY 5

Friday 19th
November

10:00 - 14:30



Format/Formato:
ONLINE / VIRTUAL

(Access under
registration/ Acceso
previo registro)

Language/Idioma:
SPANISH/ ESPAÑOL

DAY 5 Friday 19th November

10:05 - 10:15

SALUTATION

Francisco
HURTADO

Operations and Technical
Director



DAY 5 Friday 19th November

10:15 - 10:40

KEYNOTE:
Mapa actual
del 4K en
España

Antonio
FDEZ-PANIAGUA

G. S. for Radio Spectrum Planning
and Management



GOBIERNO
DE ESPAÑA

MINISTERIO
DE ASUNTOS ECONÓMICOS
Y TRANSFORMACIÓN DIGITAL

SECRETARÍA DE ESTADO
DE TELECOMUNICACIONES
E INFRAESTRUCTURAS DIGITALES

DAY 5 Friday 19th November

10:45 - 11:05

UHD Spain: un nuevo actor de referencia en el panorama audiovisual español.

Pere
VILA

Presidente
UHD Spain



DAY 5 Friday 19th November

11:10 - 11:30

REPORT

Xavier
REDÓN

VicePresident
UHD Spain



DAY 5 Friday 19th November

11:35 - 11:55

REPORT

Emili
PLANAS

Vocal
UHD Spain



DAY 5 Friday 19th November

12:00 - 12:20

ENTREVISTA

Eduardo
VALENCIA

Vocal
UHD Spain



DAY 5 Friday 19th November

12:25 - 12:45

UHD SPAIN
COMMUNICATIONS

Jorge
RODRÍGUEZ

Vocal
UHD Spain



DAY 5 Friday 19th November

12:50 - 13:10

UHD SPAIN
COORDINATION

María
MEDINA

Vocal Secretaría
UHD Spain



DAY 5 Friday 19th November

13:15 - 13:55

El Libro Blanco de
la UHD en España

José Manuel
MENÉNDEZ

Researcher
UPM



POLITÉCNICA

UNIVERSIDAD
POLITÉCNICA
DE MADRID

DAY 5 Friday 19th November

14:00 - 14:20

ENTREVISTA

Chema
ALBA

Colour Supervisor at
DELUXE SPAIN / DOLBY



DAY 5 Friday 19th November

14:25 - 14:35

CLOSING SPEECH

Yolanda
AGUILAR

Directora General
Ferias y Congresos de
Málaga (FYCMA)



FYCMA



DAY 5 Friday 19th November

14:40 - 14:45

CLOSING
SPEECH

Ricardo
MEDINA

CEO

SEE YOU
4K-HDR
SUMMIT 2022



MEDINAMEDIA
EVENTS



DAY 5 Friday 19th November

15:00 - 17:00

VIRTUAL NETWORKING & ONLINE DEMOS

Rebroadcast of the sessions at
15:00 CET
20:00 CET



NEXT EDITION: NOVEMBER 2022

Contact:
María Medina
maria@medinamedia.net
+34 670 852 706

