

AGENDA 2021

VII EDITION

4KHDR
SUMMIT

18th NOVEMBER 2021

CONFERENCES DAY 4

Thursday 18th
November

10:00 - 14:30



Format/Formato:
ONLINE / VIRTUAL

(Access under
registration/ Acceso
previo registro)

Language/Idioma:
ENGLISH/ INGLÉS

DAY 4 Thursday 18th November

10:00 - 10:05

SALUTATION

From Radio and
Television of
Andalucía
(RTVA)

SPANISH

Rafael
PORRAS

President
RTVA



DAY 4 Thursday 18th November

10:10 - 10:30

KEYNOTE

Updates on
recent activity
of the Ultra HD
Forum

Nandhu
NANDHAKUMAR

President



DAY 4 Thursday 18th November

10:30 - 10:50

KEYNOTE
Latest updates
from UHD
Alliance

Michael
ZINK

Chairman



UHD
ALLIANCE

DAY 4 Thursday 18th November

10:50 - 11:10

KEYNOTE

Update on
the 8K
Ecosystem

Chris
CHINNOCK

Executive Director



DAY 4 Thursday 18th November

11:10 - 11:40

PANEL SESSION

The Reality of UHD
deployments and
projects in 2021,
1080p HDR, 4K and 8K



UHD
ALLIANCE



DAY 4 Thursday 18th November

11:45 - 12:05

KEYNOTE EARTH INVENTORY

Olivier
CHIABODO
Founder & CEO



DAY 4 Thursday 18th November

12:10 - 12:30

KEYNOTE
Latest 4K
productions
made by
Travelxp

Prashant
CHOTHANI

Founder & CEO



DAY 4 Thursday 18th November

12:35 - 12:55

KEYNOTE

Beyond UHD:
Producing UHD
content without
cameras

Bertrand
LOYER

Founder & CEO



DAY 4 Thursday 18th November

13:00 - 13:20

KEYNOTE

Latest 4K
productions
made in
Paramax Films

Amos
ROZENBERG

Founder & CEO



PARAMAX
— *films* —

DAY 4 Thursday 18th November

13:25 - 13:45

KEYNOTE
4K SUMMIT
2021 highlights
overview

Paul
GRAY

Senior Research Manager



OMDIA

DAY 4 Thursday 18th November

15:00 - 18:00

Q&A LIVE SESSIONS

Rebroadcast of the sessions at
15:00 CET
20:00 CET

