

4KHDR SUMMIT

MÁLAGA 7-9 NOV 2018

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DAY 2
NOVEMBER 8

Day 2
November 8
Thursday

Demo Tour & Welcome Breakfast

**4KHDR
SUMMIT**

09:00 – 10:00

**NETWORKING &
DEMO AREA**

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Day 2

November 8

Thursday

INTRODUCTION TO DAY 2

**4KHDR
SUMMIT**

10:00 – 10:05

AUDITORIUM



Ricardo MEDINA
CEO



Day 2

November 8

Thursday

SALUTATION BY AXIÓN

**4KHDR
SUMMIT**

10:05 – 10:10

AUDITORIUM



**Francisco
HURTADO**

Director of
Operations



Day 2

November 8
Thursday

KEYNOTE

**THE FIRST BIG 4K HDR LIVE EVENT:
FIFA WORLD CUP 2018**

**4KHDR
SUMMIT**

10:10 – 10:30

AUDITORIUM



**Francis
TELLIER**
CEO



Day 2
November 8
Thursday

KEYNOTE HDR LIVE FOR SPORT

**4KHDR
SUMMIT**

10:30 – 10:50

AUDITORIUM



Norbert PAQUET
Head of Product
Management Europe -
Media Solutions

SONY

Day 2
November 8
Thursday

PANEL SESSION

2018: THE YEAR OF LIVE SPORTS IN 4K HDR

**4KHDR
SUMMIT**

10:50 – 11:40

AUDITORIUM



Ian NOCK
Chair of the Interop
Working Group



Guillermo JIMÉNEZ
Director of Broadcast
Systems Engineering



Mickael RAULET
Director of Research &
Innovation



Emili PLANAS
CTO



Day 2

November 8

Thursday

NETWORKING BREAK & DEMO TOUR

**4KHDR
SUMMIT**

11:40– 12:15

**NETWORKING &
DEMO AREA**



Day 2
November 8
Thursday

KEYNOTE **DOLBY VISION**

4KHDR
SUMMIT

12:15 – 12:35

AUDITORIUM



Ian LOWE
Senior Sales Manager
EMEA



Day 2
November 8
Thursday

PANEL SESSION CAMERAS & LENS

**4KHDR
SUMMIT**

12:35 – 13:20

AUDITORIUM



Stefan HOFMANN
Manager Sales
Engineering
Live Operation/
Pro-AV & Visual

Panasonic



Klaus WEBER
Senior Product
Marketing Manager

 **grass valley**
A BELDEN BRAND



Salvador LUNA
Optical Devices
Manager

FUJINON
FUJIFILM



Carlos CASTÁN
Industrial Products
Manager
Broadcast and
cinema Dept.

Canon

Day 2

November 8

Thursday

KEYNOTE

HUAWEI SOLUTIONS 4 ALL

**4KHDR
SUMMIT**

13:20 – 13:40

AUDITORIUM



Miguel Ángel GONZÁLEZ
Solution Architect



Day 2
November 8
Thursday

NETWORKING LUNCH

**4KHDR
SUMMIT**

13:40 – 15:00

**NETWORKING &
DEMO AREA**

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Day 2

November 8

Thursday

DEMO TOUR & Visit to Russian Museum

**4KHDR
SUMMIT**

15:00 – 16:00

**NETWORKING &
DEMO AREA**



Day 2

November 8

Thursday

PANEL SESSION

NEW 4K SOLUTIONS & CONSUMERS

**4KHDR
SUMMIT**

16:00 – 16:35

AUDITORIUM



**Rubén
MELLADO**
Global Video
CTO



**Álvaro
VILLEGAS**
Director of
Bell Labs in
Spain



Kevin KING
EMEAR Business
Manager



Day 2

November 8

Thursday

PANEL SESSION 4K HDR...AND 5G

**4KHDR
SUMMIT**

16:35 – 17:10

AUDITORIUM

In liaison with



April 24 & 25, 2019



Juan PACHÓN
Technical Sales
Manager



ROHDE & SCHWARZ



Xavi REDÓN
Product Manager



Daniel CASTRO
Customer
Engineering

hispasat

Day 2

November 8

Thursday

NETWORKING BREAK & DEMO TOUR

**4KHDR
SUMMIT**

17:10 – 17:40

**NETWORKING &
DEMO AREA**



Day 2

November 8

Thursday

KEYNOTE THE EXPLORERS

**4KHDR
SUMMIT**

17:40 – 18:00

AUDITORIUM

In liaison with



March 20&21, 2019



**Olivier
CHIABODO**
Team Leader



Day 2

November 8

Thursday

PANEL SESSION

NEW 4K HORIZONS: VR, TOURISM & MORE

**4KHDR
SUMMIT**

18:00 – 18:35

AUDITORIUM

In liaison with



March 20&21, 2019



Mirko MASTROPIETRO
Research & Innovation
Manager inside
Technology department



**Carlos DÍEZ DE LA
LASTRA**
CEO



María MEDINA
CCO



Day 2

November 8

Thursday

4K HAPPY HOURS

Sponsored by



SUTUS

Space & Underwater Tourism Universal Summit

TOURISM BEYOND NATURAL BORDERS

MARCH 20 & 21, 2019

Organized by



18:35 – 20:00

Offered by

