

4K HDR SUMMIT

MÁLAGA 7-9 NOV 2018

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DAY 3
NOVEMBER 9

Day 3
November 9
Friday

REGISTRATION Demo Tour & Welcome Breakfast

**4KHDR
SUMMIT**

9:00 – 10:00

**NETWORKING &
DEMO AREA**

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Day 3
November 9
Friday

INTRODUCTION TO DAY 2

4KHDR
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10:00 – 10:05

AUDITORIUM



Ricardo MEDINA
CEO



Day 3
November 9
Friday

SALUTATION DAY 3

CANAL SUR RADIO Y TELEVISIÓN

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10:05 – 10:10

AUDITORIUM



Joaquín DURÁN
Director of Canal Sur TV and
Canal Sur Radio



Day 3

November 9

Friday

KEYNOTE

THE STATE OF UHD DEPLOYMENT IN 2018

**4KHDR
SUMMIT**

10:10 – 10:30

AUDITORIUM



Thierry FAUTIER
President



Day 3
November 9
Friday

REPORT

4K HDR ECOSYSTEM

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10:30 – 10:45

AUDITORIUM



Benjamin SCHWARZ
Communications
Chairman



Day 3
November 9
Friday

4KS18 HIGHLIGHTS OVERVIEW

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10:45 – 11:15

AUDITORIUM



Paul GRAY
Principal Analyst



IHS Markit™

Day 3

November 9

Friday

SALUTATION

4KHDR
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11:15 – 11:20

AUDITORIUM



Vanessa BERNAD

CEO



AGENCIA ANDALUZA DE
PROMOCIÓN EXTERIOR

Day 3

November 9
Friday

PANEL SESSION

WOMEN'S POWER, COLOMBIA TVs & 4K AMERICAS

**4KHDR
SUMMIT**

11:20 – 11:40

AUDITORIUM

In liaison with:



Vanessa BERNAD
CEO



Johanna RUEDA
Directora de
Emisión



Day 3

November 9
Wednesday

KEYNOTE SPEAKER OF HONOR **CineSpace NASA imagery - Your vision**

**4KHDR
SUMMIT**

11:40 – 12:05

AUDITORIUM

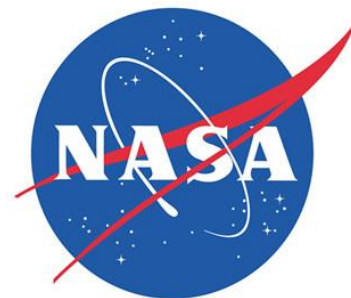
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AGENCIA ANDALUZA DE
PROMOCIÓN EXTERIOR



Carlos FONTANOT
Imagery Manager of ISS



Day 3
November 9
Friday

CLOSING SPEECH: NEXT EDITION 6-7-8 NOV 2019

**4KHDR
SUMMIT**

12:05 – 12:10

AUDITORIUM



Ricardo MEDINA
CEO



Day 3
November 9
Friday

NETWORKING BREAK & VIP DEMO TOUR

**4KHDR
SUMMIT**

12:05 – 13:00

**NETWORKING &
DEMO AREA**





PRESENTATION GALA

Day 3
November 9
Friday

OFFICIAL CEREMONY MÁLAGA 4K FEST



13:00 – 13:05



Ricardo MEDINA
CEO



Day 3
November 9
Friday

**POWERED BY
HISPASAT**



13:05 – 13:10



Jorge RODRÍGUEZ
Marketing Manager

hispasat[•]

Day 3
November 9
Friday

FROM THE HISPASAT 4K FEST TO THE MÁLAGA 4K FEST



13:10 – 13:15



**Juan Antonio
VIGAR**
Director

**FESTIVAL DE
MÁLAGA**

Day 3

November 9

Friday

SALUTATION



13:15 – 13:21

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Thierry FAUTIER
President



Carlos FONTANOT
Imagery Manager of ISS



Johanna RUEDA
Directora de
Emisión



Day 3
November 9
Friday

MÁLAGA 4K FEST JURY PRESENTATION



13:21 – 13:25



Jorge RODRÍGUEZ
Marketing Manager



Salvador LUNA
Optical Devices
Manager



**Samuel MARTÍN
MATEOS**
Cultural Channel
Director



Miguel A. DONCEL
CEO



Luis LEÓN LURI
Coord. Canales
temáticos



Javier VALDÉS
Founder & Owner



Guillermo NIÑO
Senior Manager and
Operators, Commercial
Partnerships, Europe



Benjamin SCHWARZ
Communications
Chairman



Day 3

November 9

Friday

PHOTOCALL



13:25 – 13:30



Day 3

November 9

Friday

COCKTAIL

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13:30 – 15:00

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