



SOCIOGRAPH
Marketing Science Consulting

FLOOR 3

Sociograph: a solution to determine the effectiveness of media content

"Is my content connecting with the audience? If so, what is my target audience? Which elements should I use to develop my promotional materials? Are they the most effective? Where should I allocate my new series or film? Sociograph invites you to come to its workshop at Hotel Ribera de Triana, where its team will show how those questions among others can be answered thanks to its groundbreaking services. These are revolutionizing the media sector due to the combination of group-based technologies and traditional research methods."

BOOK YOUR FREE DEMO
workshops@medinamedia.es