

AGENDA

DAY 0

DIGITAL

HUB

DAY

NOV 9

4K **SUMMIT**
[UHD] *PREVIOUS DAY*

DAY 0
NOVEMBER 9
Wednesday

DIGITAL
HUB
DAY
NOV 9

4K SUMMIT
[UHD] PREVIOUS DAY

LUGAR

HOTEL
RIBERA DE TRIANA



DAY 0
NOVEMBER 9
Wednesday

DIGITAL
HUB
DAY
NOV 9

4K SUMMIT
[UHD] PREVIOUS DAY

PRESENTADORA

ROSSANA ROMPATO
MEDINA MEDIA 4K



DAY 0
NOVEMBER 9
Wednesday

DIGITAL
HUB
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NOV 9

4K SUMMIT
[UHD] PREVIOUS DAY

16:00H – 16:05H (5')

Saludos desde EXTENDA
VANESSA BERNAD - EXTENDA



DAY 0
NOVEMBER 9
Wednesday

DIGITAL
HUB
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NOV 9

4K SUMMIT
[UHD] PREVIOUS DAY

16:05H – 16:50H (45')

4K & DIGITAL HUB:
OPORTUNIDADES
DE INTERNACIONALIZACIÓN

EVA ZALVE- ZONEVISUAL



extenda
AGENCIA ANDALUZA DE
PROMOCIÓN EXTERIOR


JUNTA DE ANDALUCIA
CONSEJERÍA DE ECONOMÍA Y CONOCIMIENTO

invest in
Andalucía
SPAIN

DAY 0
NOVEMBER 9
Wednesday

DIGITAL
HUB
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4K SUMMIT
[UHD] PREVIOUS DAY

16:50H – 17:10H (20')

OPEN FUTURE &
MORE

JOSÉ IGNACIO MORALES
DIRECTOR DEL CENTRO
DE CROWDWORKING
EL CUBO (SEVILLA)



ANDALUCÍA
OPEN FUTURE

DAY 0
NOVEMBER 9
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[UHD] PREVIOUS DAY

17:10H – 17:30H (20')

Presentación del libro:
"4K y UHD TV: Avances en
Televisión Digital"

FRANCISCO JOSÉ ESPINOSA
EXPERTO UNIVERSITARIO EN
AUDIO Y VÍDEO DIGITAL



DAY 0
NOVEMBER 9
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DIGITAL
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NOV 9



17:30H – 17:45H (15')

RECESO

DAY 0
NOVEMBER 9
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DIGITAL
HUB
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NOV 9

4K SUMMIT
[UHD] PREVIOUS DAY

17:45H – 20:15H (150')

SPEED PITCHING:
Presenta tu idea en 8'

Organizado por



DAY 0
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4K SUMMIT
[UHD] PREVIOUS DAY

JURADO



Lavinia;

ANTONI
ESTEVE
Presidente



Discovery
COMMUNICATIONS™

IÑAKI
EZPELETA
Research &
Development
Executive

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4K SUMMIT
[UHD] PREVIOUS DAY

JURADO



PILAR
VERGARA
Directora Estrategia
y Antena



JAVIER
PÉREZ CARO
Business Mentor

DAY 0
NOVEMBER 9
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DIGITAL
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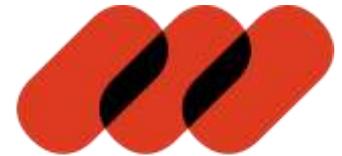
4K SUMMIT
[UHD] PREVIOUS DAY

JURADO



PROMMALAGA

ANA
BENAVIDES
Directora
Comunicación y
Márketing



MEDIAPRO

EMILI
PLANAS
CTO

DAY 0
NOVEMBER 9
Wednesday

DIGITAL
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DAY
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4K SUMMIT
[UHD] PREVIOUS DAY

JURADO



aaban
ASOCIACION ANDALUZA
BUSINESS ANGEL NETWORK

ÁLVARO
MUÑOZ
Vicepresidente



JAVIER
MEDINA
Business Mentor

DAY 0
NOVEMBER 9
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4K SUMMIT
[UHD] PREVIOUS DAY

JURADO



JOSÉ MESAS
CEO



CREARYS

CHEMA BAUTISTA
CEO

DAY 0
NOVEMBER 9
Wednesday

DIGITAL
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[UHD] PREVIOUS DAY

JURADO



MARIANO MORÁN
Project Manager



INÉS ROMERO
Banco Santander

DAY 0
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4K SUMMIT
[UHD] PREVIOUS DAY

JURADO



IDEAS CON
ALMA

ALBERTO
MARTÍN
Sociodirector



mm 4K
MEDINAMEDIA

RICARDO
MEDINA
CEO

DAY 0
NOVEMBER 9
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[UHD] PREVIOUS DAY

JURADO



huri4K UHD

JULIÁN HIDALGO
CEO



DIANA MELERO
Directora del
Espacio
Crowdworcking 'El
Cable'

DAY 0
NOVEMBER 9
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[UHD] PREVIOUS DAY

JURADO



VIAJES *El Corte Inglés*

RAQUEL PANDO
Directora de
Delegación B.T.C.
Sevilla



ANTONIO JOSÉ
GARCÍA
Director Red Centros
Andalucía Open
Future



DAY 0
NOVEMBER 9
Wednesday

DIGITAL
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4K SUMMIT
[UHD] PREVIOUS DAY

JURADO



DAY 0
NOVEMBER 9
Wednesday

4K SUMMIT
[UHD] **Nov 10 & 11**
Sevilla 2016

20:30H – 22:30H (120')

WELCOME PARTY
Offered by

ESTHER MESAS- TEDIAL



DIGITAL HUB FLOOR 3

DIGITAL
HUB
DAY
NOV 9

4K SUMMIT
[UHD] PREVIOUS DAY



3ANTS

smArDS
Engage Your Audience

Telefonica

Powered by

OPEN
FUTURE_



IDEAS CON
ALMA

SPECIAL COLLABORATION

DIGITAL
HUB
DAY
NOV 9

4K SUMMIT
[UHD] PREVIOUS DAY

extenda

AGENCIA ANDALUZA DE
PROMOCIÓN EXTERIOR



Europa
Creativa
MEDIA

Europa Creativa Desk - Andalucía

COORDINADOR

JUAN MANUEL
MÁRQUEZ

Director

Proyectos Digitales

pitching@medinamedia.es

